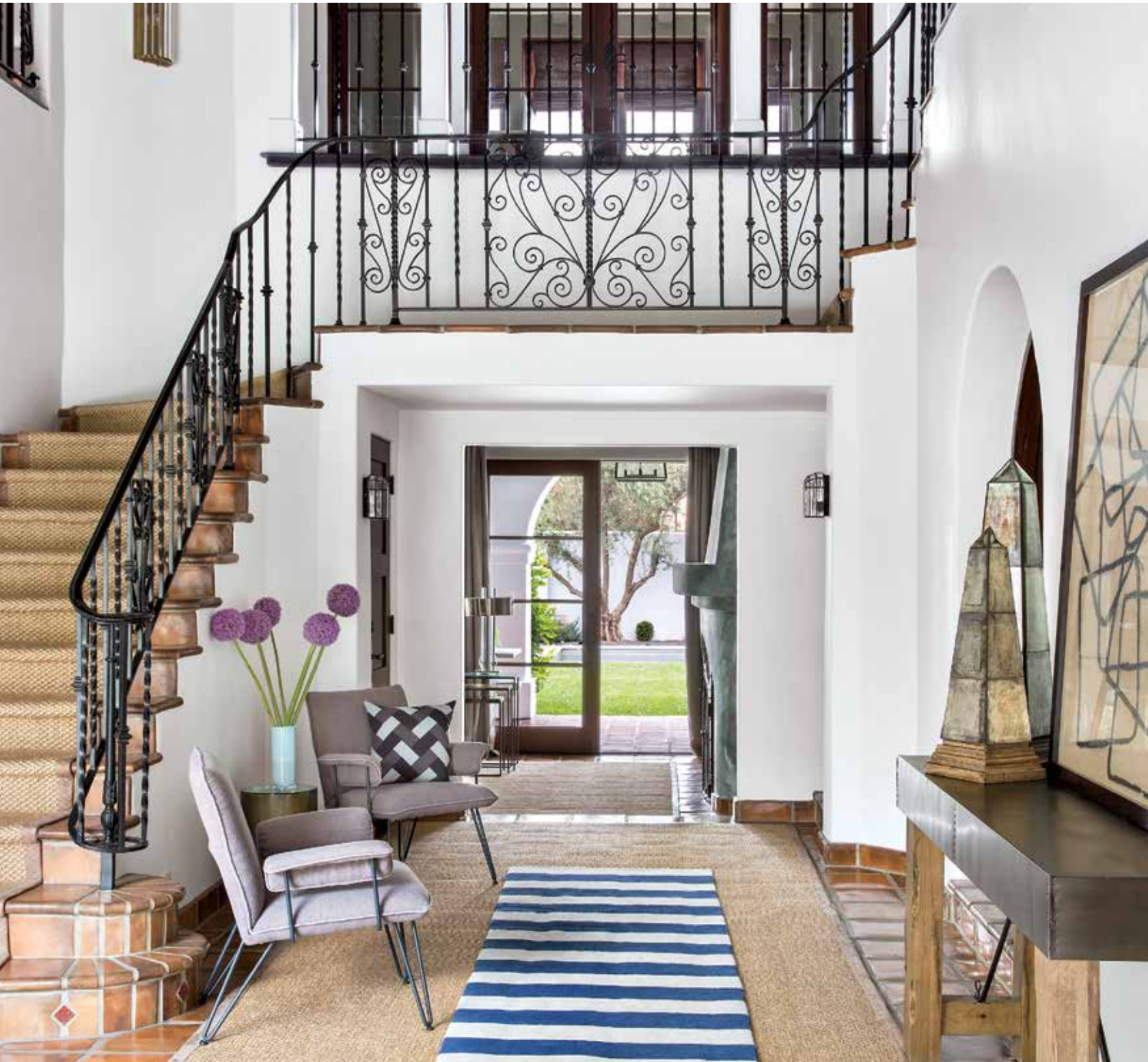


LOS ANGELES

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CAROLE CARR

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Described by her clients as flexible, resourceful and creative, Carole Carr is well known for her ability to create interiors that reflect the personalities of their residents. Through her namesake firm, Carole Carr Design, she fulfills her goal to “create real spaces for real people” time and again. Having design aficionados for parents, Carr spent her childhood globe-trotting in search of antiques and artwork, ultimately refining her eye for quality and style. Her firm’s motto, “lifestyle through design,” is inspired by a philosophy centered on individuality and function. In order to achieve the practical and aesthetic needs unique to each homeowner, Carr travels the world, attending design shows and pulling inspiration from a diversity of sources. “I love integrating a variety of patterns and textures and balancing feminine and masculine elements,” she says. “So much is possible in design, we just need to have the imagination to execute it.”



1. Statement lighting is key; it's like jewelry for the room. The Parker chandelier by Matthew Studios is delicate yet still commands attention.

2. This wallpaper by de Gournay is like artwork on your walls. It's timeless yet still works in a contemporary room.

3. This classic klismos chair by Scala Luxury adds a new twist on a classic design. The details of the bronzed metal paired with the woven leather seat gives it a sense of balance.

“My ultimate goal is to bring approachable design to everyday living but still make it glamorous, chic and something that feels special.”

What led you to your current profession?

I have always been drawn to design. I never really considered it as a career until I moved to Los Angeles and realized this was my chance to pursue a lifelong dream.

What are the key influences in your work today?

I love the California lifestyle. I grew up in Montreal, which has a lot of European influences, but I'm drawn to the relaxed living that California offers. I like to fuse those two elements together.

What is the soul of your brand? What drives your beliefs?

The passion behind my brand is to achieve livable spaces infused with glamour. I remember a professor always reminding us that you can have beauty without function and function without beauty, but amazing design is when you have both simultaneously.

What is one thing your clients would be shocked to know about you?

I'm an adrenaline junkie. Anything from a roller coaster to skydiving...I'm in!

How do you define a successful project?

Effective design is about problem solving. I always ask my clients what's not working for them before I start. Being able to solve those problems in a way that gives the space purpose and beauty is what I strive for.

What are your favorite hobbies?

Traveling, spending a day at the beach, reading a good book and going out to the movies.



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